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FRAM

WORKS PHOTOS ABOUT

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FRAMSTUDIO

via Morimondo, 26 - Ed. 11/A

20143 Milano (MI)

P. IVA 10440860962

Art Direction

Editorial and Graphic Design

UX / UI Design

Interior and Exhibition Design

Photography

Social Media Communication

For general and project

inquiries, please feel comfortable to

contact us – we will be happy to help.

Contact us at

riccardo@framstudio.it

[+39 02 36687178](tel:+390236687178)

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Biography

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Creative collective based in Milan, Framstudio offers editorial, graphic, design, and brand identity projects, museums and exhibitions layout, photo shooting, shop layouts and store design services.

Framstudio takes its name from the wooden ship that was used in expeditions of the Arctic and Antarctic regions by the Norwegian explorers. We are inspired by Fram ship to ever explore new boundaries of creativity and design, studying materials and contexts and making our editorial graphics, photography, and design-oriented approach our discovery tools.

We are creative thinkers and adventurers and love to learn new stories and approaches. With our experiences in branding and digital marketing communications in the retail and industry, we typically take patterns and narrative structures and combine them. The studio is committed to creating projects for museums, exhibitions, retail and commercial spaces. Framstudio also networks with other research agencies and is appointed by cultural schools and institutions.

We offer consultancy for some of the major fashion and footwear brands, both in Italy and abroad, assuring them an authentic presence that inspires and connects with the audience.

If you have a scheduling inquiry for our creative services or wish to chat about an upcoming project need, please contact us at riccardo@framstudio.it.

A little story for a huge name

The Fram is one the most famous ship in the world. It was the quintessential polar exploration vessel and was one of only a few ships that was built for the exploration purpose. Roald Amundsen, who discovered the Northwest Passage in his 1903-1906 expedition, was a key figure of the Heroic Age of Antarctic Exploration and an unrivalled polar explorer. In 1911 he and his men became the first to reach the South Pole: the journey between Norway and the Bay of Whales in the Antarctic was made with the polar ship Fram.

Today the Fram ship it is kept in the Oslo Museum.

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